## Corporate Plan: Draft Key Priority Performance Targets for 2017 to 2018 (Version 4)

	Supporting businesses and our local					
	economy					
	Supporting a comprehensive retail, commercial and social					
ee	offer:					
	• Support the Business Partnership to develop a proposal					
d	for a Business Improvement District (BID) with the					
	intention of holding a Ballot in Oct 2017 <b>(S&amp;R)</b> Mark Berry					
	<ul> <li>To agree and implement a scheme for the allocation of</li> </ul>					
	the neighbourhood portion of Community Infrastructure					
d	Levy (CIL) (15%) by 31 Aug 2017 (S&R) Mark Berry					
	• At least 90% of premises licence application determined					
	within 21 days from the end of the statutory					
	consultation period (L&PPC) 31 March Rod Brown					
	Ten percent reduction of 0-2 food hygiene rated food					
	businesses <b>(EC)</b> 31 March <mark>Rod Brown</mark>					
	<ul> <li>Completion of three storey Houses in Multiple Occupation (HMO) inspection due within the year</li> </ul>					
	(C&WC) 31 March Rod Brown					
	<ul> <li>To complete the refurbishment of 24 South Street,</li> </ul>					
	including one retail unit by 31 March (C&WC) Rod					
	Brown/ Mark Shephard					
	Maintaining strong links with local business leaders and					
	<ul> <li>representative organisations: (S&amp;R)</li> <li>To hold at least three business breakfasts by 31 March</li> </ul>					
	Mark Berry					
	Supporting developers to bring forward the development					
	of town centre sites: (L&PPC) Mark Berry					
	<ul> <li>Number of major planning applications received*</li> </ul>					
	Number of minor planning applications received*					
	<ul> <li>Number of other planning applications received*</li> <li>At least 75% of maximum planning applications determined</li> </ul>					
ng	<ul> <li>At least 75% of major planning applications determined within 13 weeks</li> </ul>					
.unt	<ul> <li>At least 80% of minor planning applications determined</li> </ul>					
	within 8 weeks					
	<ul> <li>At least 90% of other planning applications</li> </ul>					
	determined within 8 weeks					
	No more than ten per cent of planning applications					
he	allowed at appeal (using the two-year rolling					
	assessment period defined by the government)					
	(* Note: Information only indicator)					
	Delivering an affordable Economic Development Strategy:					
ets	(S&R)					
017	<ul> <li>Plan E (Phase 1): Mark Berry</li> </ul>					
	<ul> <li>Finalise and agree the design for the Market Place</li> </ul>					
er	improvements in partnership with Surrey County					
ng	Council (SCC) by 31 October 2017					
	To investigate the creation of a joint committee with     Surrow County Council by 21 March Singer Veryon					
	Surrey County Council by 31 March Simon Young					
on	Promoting our Borough as an excellent place to do					
ies	business:					
	• Develop the business case for a business hub and report					
	to S&R by 28 November 2017 Mark					
	Berry/Mark Shephard					

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	• T	o produce a proposal in regards to an Asset management strategy and Ten
	У	ear maintenance plan 31 March 2018 Mark Shephard
	• R	eview options for establishing a local authority trading company through a
	N	Nember / Officer Working Group and report to S&R by 31 December 2017
	Ν	Aark Shephard/Simon Young
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Key: Achieved or on target; Slightly off target not a major concern or slippage; Off target / unlikely to be achieved for projected year or not achieved; Information only indicator

•	Conduct a review of the groups that we contribute to in relation to promoting Epsom and Ewell as a place to do business and evaluate the benefits and effectiveness from participating in these arrangements by 31 December 2017 Mark Berry To carry out a corporate review of all marketing and
•	promotions to agree an overall strategy by 31 October
•	(S&R) Gillian McTaggart To produce and up to date marketing strategy and
	action plan for (C&WC): Andrew Lunt • Ewell Court House 31 December 2017
	o Bourne Hall 31 December 2017